VCU MAGAZINE

FEBRUARY 1973

VCU magazine

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COVER

Cheryl Watson, VCU junior majoring in communication arts and design, stands in front of decorative wall in Pollak Building painted and designed by arts and design students. For a story on this department which emphasizes both the aesthetic and utilitarian in visual design, see page 20.

"Comment"

Have you ever imagined keeping a 24,000 name-and-address book up to date?

The Alumni Activities Office of Virginia Commonwealth University is responsible for doing just that. During the past year all alumni records at the university were computerized in a single alumni information system. In addition to basic data used for addressing, information such as your year of graduation and the school in which you studied is kept.

Alumni of this university, as do all alumni, represent the mobility of the American population. During the six-month period of July 1 to December 31, 1972, 6,247 data changes were made in the alumni information system at VCU. A total of 9,970 entries were made into the system during that period.

This means that 43 per cent of those listed in our "address book" required some alteration in the information. It also means that 27 per cent of those listed changed their addresses. This is a massive task.

You can help us. When you change your address, please include the Alumni Activities Office in those you notify of your new address. You will be helping keep our address book current.

Jim Dunn

James L. Dunn
Director of
Alumni Activities

Happy Birthday
We'll soon be five

By William O. Edwards
Director of University Relations

Virginia Commonwealth University is now approaching an important birthday. On July 1, 1973, this new university for Virginia will have been in existence five years.

In 1967, the Wayne Commission, appointed by the General Assembly to study the possibility of a new university for Virginia in Richmond, recommended that Richmond Professional Institute and the Medical College of Virginia be merged to form the new university. The commission called for a bold, new university that would be able to meet enrollment requirements of young Virginians, to respond to the need of increased health care delivery, to expand research, and to meet needs of a changing society in a Virginia experiencing a population growth about 24 per cent greater than the national average.

Gary Burns

In 1968, the General Assembly of Virginia created VCU to give Virginia a major, new force in the fields of education, research, health care, and community services.

Now entering its fifth year, the institution enrolls more than 16,000 full-and part-time students —the largest student body in a Virginia university.

University status has meant new strengths for both parent institutions, RPI and MCV. Virginia Commonwealth University has benefited through the increased ability to recruit and maintain a highly professional faculty, and the institution has seen increased applications from students on both the undergraduate and graduate levels— last year, for lack of facilities and staff, VCU denied admission to several thousand students, most of whom were capable of college study.

Also, funding for the university has benefited from increased support from both Commonwealth and Federal funds. Recently, for the first time, VCU was listed among the top 100 institutions in the nation in the amount of support received from Federal sources for education and research. With $15,545,000 allotted in 1971, VCU was the highest among Virginia universities and placed 56th on the nation's list.

From its inception, both components of VCU have demonstrated a people orientation. The majority of VCU educational programs, and indeed most of our resources are directed toward training professionals for the needs of a rapidly changing society. Among the programs directed to society's service are health sciences education, health care itself, social work and social welfare, the arts, rehabilitation counseling, teacher education, management sciences, and the humanities.

In fact, VCU is people, for on any given day, the university includes in its community:

Students	16,000
Faculty (full-time)	1,061
(part-time)	928
Supporting Staff	5,374
Hospital Patients	750
TOTAL VCU Community	24,113

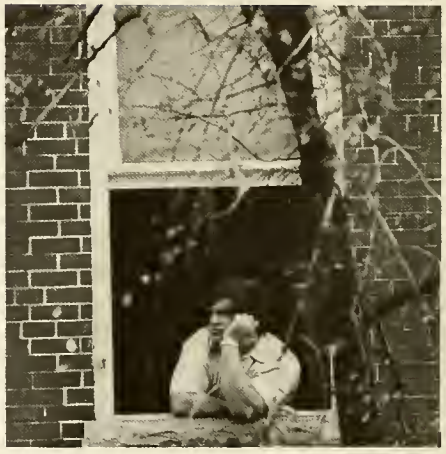
While located in Virginia's Capitol City, Virginia Commonwealth University has indeed emerged as a state-wide university for Virginians, extending educational and health care services across the Commonwealth.

Although many VCU students commute, at the same time, the university enrolls students from every city and county in Virginia.

With about 89 per cent of its student body from Virginia, VCU last year enrolled 19.68 per cent of those Virginians who study in state-aided, four-year colleges. Many of these students came to the university because of a number of programs not offered elsewhere in the state.

There have been many accomplishments in planning, organization, construction, and new

David Harvey



Signing into law the bill which created Virginia Commonwealth University via the merger of the Medical College of Virginia and Richmond Professional Institute are, standing, from left: former state Senator Lloyd C. Byrd (Chesterfield County), Delegate Eleanor P. Sheppard (Richmond), Delegate D. French Slaughter, Jr. (Culpeper); seated: Governor Mills E. Godwin, Jr.

Horton P. Beirne (journalism '69)

Gary Burns

David Harvey

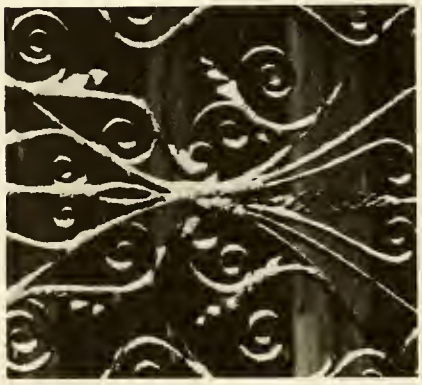
educational offerings in the past four and a half years of VCU's existence. Among the highlights are:

- The development of a University Master Site Plan by Llewelyn Davies Associates and Glave, Newman and Anderson in 1971. This plan set the stage for the physical development on both campuses, and was considered fundamental to any successful capital funding effort.
- The significant planning for the new hospital for VCU/MCV by both Ellerbe-Lee, King, and Poole, and a financial feasibility study for the hospital by Booz, Allen, and Hamilton, both completed in 1972.
- The completion of the James Branch Cabell Library and the School of Business Building.
- The construction begun on the addition to Sanger Hall, the medical education building.
- The construction under way on the Tompkins-McCraw Library at MCV.
- The land acquisition and planning for the new Science and Education Building, on which construction is to begin shortly.
- The planning for a new building for allied health professions, pharmacy, and nursing.
- The establishment of the School of Allied Health Professions (1969), and the Department of Family Practice Medicine (1970).
- The extensive restructuring of many departments and schools on the Academic Campus, including the growth of the School of Arts and Sciences which now enrolls 19.98 per cent of the students on the West Campus.
- The extensive growth of continuing education programs by each school of the university, and the remarkable educational services rendered by the Evening College and Summer School.
- The launching of the first university Annual Fund in 1972 . . . a continuing program of annual support from friends and alumni.
- The funding of initial Federal support for the prospective establishment of a Cancer Research Center (1972).

We have listed here some of the many accomplishments of Virginia Commonwealth University in its first several years. Much more remains to be done in the job of structuring a major new university for Virginia. Perhaps our first major anniversary will find VCU moving forward at an even more accelerated pace.

The Wayne Commission in outlining the prospect for Virginia Commonwealth University stated, ". . . a university is a living, evolving institution which must continually review its role if it is to serve effectively the society of which it is a part.

"Rarely has any university been accorded a more timely opportunity to confront on an intellectual and practical level the social environment which surrounds it."



photography by Gary Burns

New hospital proposal

Meeting the challenge

A new hospital of some 558-bed capacity has been planned for MCV and will account for the bulk of approximately $90 million of construction and renovation.

This renovation will be centralized in both MCV North and West Hospitals as well as in the A. D. Williams Clinic. Of the total cost of the project, university officials state that $78.8 million, or 88 per cent, will be supported by two revenue bond issues.

The total project will take nine years for completion. During this time, sufficient facilities will be available for the projected patient demand. By 1981, all construction and renovation is expected to be completed.

The plan, which was presented before Governor Linwood Holton and chairmen of the House Appropriations and Senate Finance Committees in November, reflects over three years of intensive study. Before detailed planning continues for the major renovation and construction project, the program must be approved by the Governor and the Virginia General Assembly.

The need for renovation and additional facilities first became publicized through the Perkins and Will study in 1970 followed later that same year with the publication of the VCU Master Site Plan by Llewelyn Davies Associaties.

A preliminary Design and Site Plan was conducted by the firms of Ellerbe and Lee, King, and Poole which preceded the Booz, Allen and Hamilton, Inc. Financial Feasibility Study and Report completed in November 1972.

The research conducted by the planners indicated that the hospital was severely needed, and that it would be financed with only modest direct cost to the taxpayers of Virginia. The findings also indicate that not to implement the plan would cost the Commonwealth more than would the completion of the project. This factor relates to the increased cost of maintaining present outmoded facilities, and providing quality patient care required in a teaching hospital if it is to meet accreditation standards.

The new hospital will extend across and block 12th Street and encompass the area from the Nelson Clinic on the west to 13th Street on the east. Space will be provided by removing the Skull and Bones Restaurant, the State Medical Examiners Office, MacFarland Hall, Hunton Hall, and the Linen Department Building. The removal of these facilities will result in better utilization of space for patient care.

The new facility and the renovation of the existing ones included in the plan will establish a network of communications accomodating patients, public, staff, and supplies. This network, along with other scheduled improvements, will result in the

CONSTRUCTION COST	$MILLION	1973	1974	1975	1976	1977	1978	1979	1980	1981
Randolph Minor Hall Renovations	0.35									
New Supply Center	3.00									
Site Work Demolition	1.86									
New Hospital–Foundation	1.60									
New Hospital–General Construction	48.40									
MCV North Renovations	8.50									
MCV West Renovations A	13.10									
MCV West Renovations B	—									
A. D. Williams Clinic Renovations	3.66									
Nelson Clinic Addition	2.00									
New Parking Structure										
	82.47	CONSTRUCTION TIME SCHEDULE								

House Bill 1655 with 72 patrons and Senate Bill 827 with 37 patrons were introduced in the General Assembly on Tuesday, January 23. The bills authorize issuance of revenue bonds in the amount of $78.8 million to construct and renovate hospital facilities at the MCV Campus. Senator E. E. Willey is chief patron of the Senate bill and Delegate W. Roy Smith is chief patron of the House bill. Both are alumni of the MCV School of Pharmacy. Under the new constitution, both bills require a two-thirds majority to pass. A full report on the 1973 legislature will be given in the next issue of the magazine.

consolidation of facilities and increase efficiency in many areas. One of these areas which will result in the demonstration of an eight per cent efficiency factor is employee utilization. Presently at MCV Hospitals, 3.47 employees are required to serve each bed patient; when the project is completed, this figure will be reduced to 3.18 per patient. By 1982 approximately 3,370 employees will be serving inpatients at MCVH.

Even though the MCV Hospitals have demonstrated significant service to Virginia (see accompanying data), consultants do not think this service can continue at its present rate in the outmoded physical plant. The current situation as recorded by the consultants:

Hospital	*Built*	*Beds*	*Condition*
MCV South	1903	43	Unacceptable
MCV East	1920	110	Unacceptable
MCV West	1940	481	Deficient
MCV North	1956	348	Fair
*Nelson Clinic	1967	60	First Class
McFarland		12	(Transplants)
		1054†	

*(Self-supporting)
†(Figure does not include 93 bassinets.)

Other areas which the consultants found inadequate and which will be corrected through the renovation include: overcrowded surgery rooms, insufficient fire escapes, high number of ward-type beds which deny patient dignity and privacy, and inadequate nursing space.

In addition to the new hospital, the total development plan specifies renovation of the MCV West Hospital to accommodate 200 general acute beds and expanded operations of the A. D. Williams Clinic. This clinic, along with the North Hospital would have necessary renovation to meet applicable construction codes and to improve operations.

The Nelson Clinic, containing 60 self-care beds, would receive an additional floor of physicians' offices as well as a floor of shell space for future use.

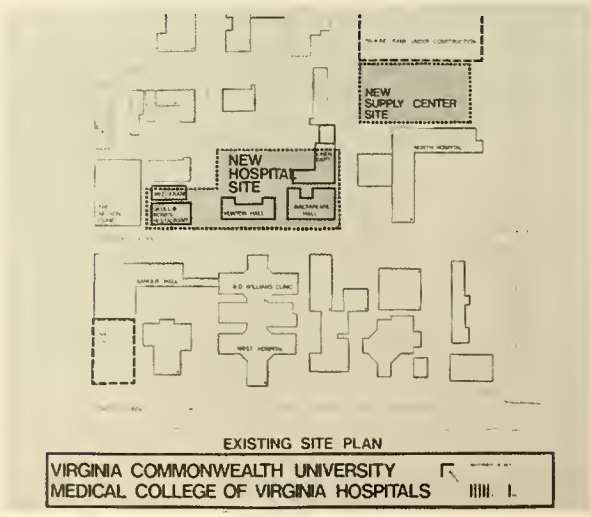
In accordance with the university's Master Site Plan, historic landmarks in the area will be preserved.

The proposal which calls for a 1,058-bed complex, if approved, will begin in mid-1973. The new hospital construction is scheduled to get under way in mid-1974 with completion in 1978.

MCV Hospitals in service to Virginians. Volume of health care delivered in the past year.

- Patients from every county and town in Virginia were admitted to MCV Hospitals
- 262,000 days of patient care experienced
- 4,800 Virginians were born
- 212,612 out-patient visits were made
- 367 house staff—interns and residents—received advanced training and education at MCV Hospitals
- At the Medical College of Virginia Hospitals last year, seven days a week, 24 hours a day:

—An admission occurred every 20 minutes
—A surgical procedure was performed every 40 minutes
—A baby was delivered every 90 minutes
—An emergency room admission occurred every 10 minutes
—A clinic visit was made every three minutes
—A prescription was filled every minute



Of picas, print and press

The student journalist

George T. Crutchfield, chairman of journalism department

photography by Gary Burns

"There is something about journalism itself; by its every nature, this is where the action is," stated George T. Crutchfield, chairman of the journalism department, in accounting for the rapid growth in the number of VCU journalism majors from 68 in 1968 to 210 this academic year.

As the largest journalism program in Virginia, this department is undergoing major changes through expansion of its faculty, improvement in physical facilities, and curriculum overhaul. With six full-time faculty and nine part-time (drawing from area media professionals), VCU's journalism chairman regards the primary strength of the department which he has directed since 1970 as being "in the faculty and their close association with the students; the willingness of the faculty to work with their students."

The declared journalism major will spend the bulk of his freshman and sophomore years in the liberal arts, as these courses are considered the basis for a successful journalist. Upon entering his junior year the student is confronted with specialized courses in his major and selects one of the currently offered sequences within the department: news editorial, radio/television, public relations, or magazine. During the summer between the junior and senior years, the student is encouraged to find summer employment which will yield him experience in his journalism specialty. The senior year is

largely devoted to elective study.

From its beginning in 1948 when the first journalism courses were offered at the university and in 1950 when the degree program was established, the journalism department has experienced good relations with the professional news media throughout Virginia. And through these connections many of its students find part-time employment to supplement and enhance their academic training. "Students are encouraged to get good experience through student and professional media such as public relations firms, daily and weekly newspapers, television, radio, government information offices, and industry," explains Mr. Crutchfield.

But not only do the students benefit from derived working experiences, but VCU's impact is felt statewide through journalism seminars, workshops, and programs. High schools throughout

In the graphics lab, from left: Mike Singer, Warren Mitchell, and faculty member Earl McIntyre.

Dave Allen, senior news editorial student and VCU sports information officer.

Joyce Reynolds and Michael Whitlow, public relations juniors, in the journalism room.

Virginia can request student task forces from VCU to come and counsel their student editors; journalism teachers attend summer workshops; high school editors use the VCU Scholastic Stylebook prepared especially for them; and a VCU journalism career film is scheduled continuously from September through May. Other films, books, and tapes are available to Virginia high schools through the university's lending arrangement.

The department has participated in programs of the Virginia Press Association, Virginia Association of Broadcasters, Old Dominion chapter of the Public Relations Society of America, Richmond Public Relations Society of America, Virginia Press Women, Radio-Television News Directors Association, and the Richmond Chapter of Sigma Delta Chi.

Since December, VCU's journalism department has joined the ranks with only one other university in the Old Dominion—Washington and Lee—and has a chapter of the esteemed professional journalism society Sigma Delta Chi. "This status means a closer connection with professionals and an indication of an even greater dedication to professionalism," Mr. Crutchfield noted. Thirty-nine VCU students were installed as charter members.

The other organization to which VCU student journalists may gain membership is the Public Relations Society of America. The local student chapter was organized in the spring of 1972.

The department is currently involved in renovation of its facilities which includes broadcast, reporting, graphics, and editing laboratories; reading room/journalism library; and seminar rooms.

Jack R. Hunter, assistant professor of journalism

The broadcast studio is "for the purpose of training broadcast journalists, not disc jockeys," assured Mr. Crutchfield. "The equipment (control room, announcing booth, studio, reporting stations, and film editing quarters) is to enhance proficiency in the operation of news broadcasting—a means to an end."

The reporting and editing laboratories house both UPI and AP machines, seminar room, editing lab, layout tables, etc. Through this laboratory a newspaper, containing the same wire dispatches as daily papers is produced by student teams. This laboratory publication is then compared to the professional treatment of the same news and evaluated.

Originally the department served as publisher for the **Commonwealth Times,** the VCU student newspaper, which then served as the laboratory newspaper. But the severance was planned, according to Mr. Crutchfield, because of the need for an independent "student voice."

The media graphics lab also contains layout tables as well as headliner, wax machine, press type, silk screening equipment.

Staffed with student assistants and open 40 hours each week, the reading room subscribes "to just about every professional publication in every area of journalism." In addition to numerous publications from within the Commonwealth, the reading room shelves daily newspapers from throughout the country which demonstrate particular traits or trends in the profession of news reporting or editorial design. The Freedom of Information Center's digest is also housed along with reference files on research reports concerning mass communications.

For a department that is now in its twenty-third year in a state where only three other schools even offer journalism degrees, the VCU Department of Journalism wears the mantle of dynamic youthfulness, accepts challenges, and is subject to change. Yet it assumes its role of leadership with the traditional pride and sense of responsibility associated with, and expected of, the field of journalism.

VCU after dark

Evening College

If Richmond were to have an officially designated assemblage of all people, from all backgrounds, with varied experiences, and differing levels of education, perhaps VCU's Evening College would meet the necessary requirements.

Here the housewife meets the businessman who debates the Ph.D. who learns from the college sophomore. The interchange is free, the discussion open, and the classroom environment conducive to learning.

Begun in 1920 with an enrollment of 174, the Evening College today hosts over 4,800 students each semester with 450 regular and adjunct faculty teaching the 628 sections of courses.

But the significance of the Evening College is not in mere head counts, but in the approach to education and the flexibility with which this concept is fulfilled. Although a portion of an integrated university and not a separate extension unit, the col-

lege's registration requirements make college courses available to many who otherwise would never benefit from such educational experiences. It is because of this "open door" policy that a student-to-be can merely show proof of a high school diploma (or the equivalent) or obtain a signed certificate of good standing from the last college attended and proceed to enroll in the college. These students may choose from many non-credit continuing education courses, or they may audit or take for credit courses from the regularly listed Evening College catalog.

Persons not having earned a high school diploma may, upon approval, take evening courses for audit.

As approximately 36.7 per cent of evening students hold college degrees, many seek to focus their course work toward meeting the requirements for a graduate degree—or for another undergraduate degree. John A. Mapp, director of the college, cites the newly developed master's in urban studies as an example of a degree program evolving from a single class taught in the Evening College.

"Regular courses in the curriculum have to go through a long process of approval," states Director Mapp. "But suppose the Evening College decides to offer a course in astronomy because we have had some inquiries about it. We would immediately set in motion a search for the best person to teach the course—maybe from Washington or from other areas in Virginia. Many new courses are offered first in the evening, as a sort of tryout, and then put into the regular curriculum later," he adds.

Holding public service as one of the primary goals of the Evening College, the entire process is, according to Assistant to the Director Dinah Wolfe, "made as easy and simple as possible." From the mail registration, to the use of credit cards for payments, to the teaching of classes in various Richmond neighborhoods, to the expansion of classes into morning hours and on weekends, the college attempts to identify all ways in which it can expand service to the community.

Mrs. Wolfe points out that many of the university's faculty members prefer teaching in the Evening College because of the diversity of the students' ages and cultural backgrounds. With a median age of the evening student being 26.21 years, the range extends from 17 through 76.

Another reason cited for preferred evening teaching is that often the students demonstrate a higher grade point average which, Mrs. Wolfe speculates, "is due to greater motivation and more maturity." According to Mr. Mapp, a study was conducted which verified the fact that evening students often have higher grades than full-time degree-seeking day students. Whether this is true because of the age and motivation factor or because most evening students enroll in only one course each semester is undetermined.

photography by Gary Burns

By utilizing about 245 adjunct faculty, the Evening College saves the university the hiring of approximately 100 full-time teachers, according to Mr. Mapp. "Some people think that adjunct teaching is the future of higher education, since education needs to be more community-related, and having people from the community come in to teach at night is one way of achieving this involvement," he explains.

Just as are the students, the Evening College adjunct faculty represents a diversity of interests and backgrounds. Unlike the 206 full-time faculty appointments at VCU who teach both day and evening classes, the adjunct faculty member usually teaches only one class each week, as he normally holds a full time job in area businesses, industries, or educational institutions.

Carlton E. Burley is employed at Reynolds Metals during the day but two nights each week during the fall and spring semesters he becomes a college professor. A former teacher, he enjoys teaching calculus and plans to continue to do so, just as he has for the past ten years.

Coming to Richmond each Saturday to teach political science from Ft. Lee is Thomas A. Johnson, editor of the bi-monthly **Army Logistician** magazine. Named "Civil Servant of the Year in Central Virginia" by the Richmond Federal Executive Association, Mr. Johnson has taught in the Evening College since 1965.

Peggy M. Ware of the Virginia Division of Industrial Development, has taught a mathematics of finance course for 11 years and enjoys her "contact with young people and the opportunity to keep up with education in the leading university in the state." Although she has witnessed little deviation from the age mixture of young and old in her classes, she has observed that "the students of today seem more serious in getting their education than did students when I began teaching at VCU."

Among the more popular courses taught through the Evening College are English, sociology, psychology, and history. Of particular interest to the many foreign students at the university are the basic English courses offered, even though a random sampling of these students reveals a variety of interests.

Thomas Huber, a graduate of the Swiss Institute of Technology, is taking a graduate level course in computer languages. Mrs. Aselia Alvarez is enrolled in a basic chemistry course and is a graduate of Oriente College in Cuba. A 1964 graduate of Allhallows College in Ireland, Michael Creedon is taking two classes in the School of Social Work. Shapur S. Ramu, who received his undergraduate degree at India's Bangalore University, is studying architecture in the Evening College.

Anyone from any walk of life can seemingly find at least one class of interest through VCU's Evening College; if not, chances are it can be readily arranged and offered with only a brief delay.

Pain management another approach

Medical science has long confronted a problem with the management of pain in man. In general, two approaches to the problem of pain relief have been employed, neither of which have been entirely satisfactory.

Surgical destruction of the pathways conducting pain in the nervous system is not always effective, and even when it is, this destruction results in an irrevocable loss of nervous tissue. The other approach, the administration of potent analgesic drugs, can be quite effective, but these drugs have the problem of being addicting, particularly if used for extended periods of time.

As a result, alternative approaches to alleviate pain in man are being sought. Dr. David J. Mayer, professor in the department of physiology at the university's School of Basic Sciences and Graduate Studies, is examining one such alternative. Dr. Mayer and his colleagues have shown that pain can be reduced by electrical stimulation of discrete regions of the brain.

The work has thus far centered on animal experimentation, according to Dr. Mayer. Small wires are permanently placed in the brain. The brain cells in the area of the electrode can then be activated simply by "plugging" the animal into an electrical stimulator. The results indicate that analgesia (the inability to feel pain) can occur without loss of consciousness (loss of consciousness being called anesthesia) or even loss of ability to perceive other types of stimuli

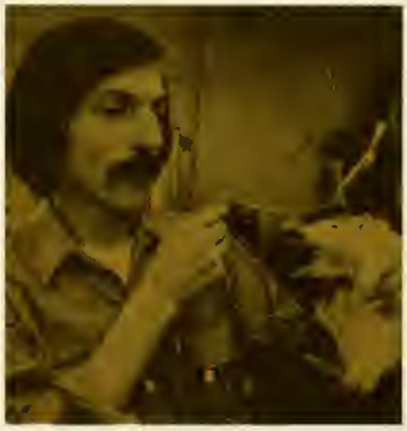
such as sights, sounds, and smells.

The effect can be extremely potent, abolishing even the most severe forms of pain. For example, total, although temporary, immunity to pain was evidenced when the experimental animals continued to eat food pellets while standing in a trough of ice water. This oblivion to the pain of the icy water and the normal desire for food continued as long as the brain stimulation was present. When the stimulation was discontinued, the rats dropped the food pellets and jumped from the water as they began to experience painful sensations derived from extreme cold.

Similarly these and other rats demonstrated analgesia to pain elicited by electrical shock, pinching, and burning. In most cases the animals demonstrated no observable responses to the stimulation itself and the analgesic period lasted longer than did brain stimulation by 30 seconds to five minutes.

Often the analgesia was restricted to certain parts of the rat's body. Painful stimuli applied elsewhere on the body elicited normal defense reactions such as squeaking and attempts to escape. This observation, Dr. Mayer notes, is quite important since it demonstrates that the animal while analgesic is still capable of executing normal defense reactions.

Dr. Mayer is now studying the mechanism by which this stimulation produces analgesia. The work indicates that this analgesia may result from activation of a neural center which blocks the transmission of the pain message on its way to the brain.



Dr. David J. Mayer studies a rat's response to pain when under the influence of electrical brain stimulation.

These experiments also suggest that the analgesia produced by brain stimulation may result from activation of the same system affected by the narcotic analgesic drugs (morphine, heroin, etc.). If this is so, the electrical stimulation technique may provide a powerful tool for understanding mechanisms of drug addiction.

On a more practical level, recent attempts to utilize the stimulation technique for pain relief in man have been quite promising, Dr. Mayer reports. Dr. Richardson at Tulane University Medical School has had good success in relieving diverse forms of severe pain in three patients. Thus the approach may prove useful in man, especially in cases of severe and prolonged pain not amenable to other treatment procedures.

David Harvey

People, books, things

Library friends

"We'd like people in the community to speak for us; we're asking to be thought of," suggests Gerard B. McCabe in explaining a new library program currently under way.

The director of VCU libraries was describing his newly conceived "umbrella organization" through which books, family and political papers, etc. will be sought for the shelves of both the James Branch Cabell and Tompkins-McCaw Libraries at the university.

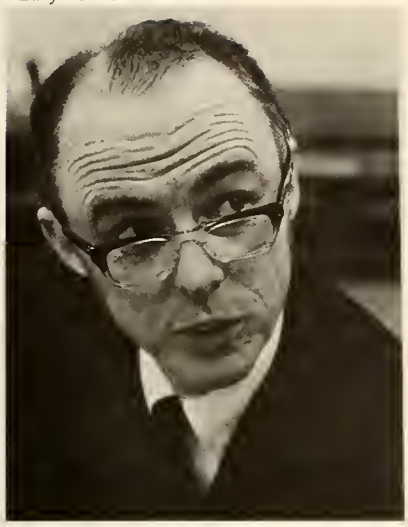
The new solicitation program, aptly called Friends of the Libraries, seeks "to gather materials from all disciplines for research," Director McCabe says.

The idea of Friends is unique in that a comprehensive group of area residents will form together for the express purpose of promoting the VCU libraries, identifying prospective donors, and investigating the importance of the materials contributed. This group of representatives from many divergent fields of interest will simply suggest to those persons having possible gifts to the libraries that these gifts be extended. Once the gift has been rendered, a group of faculty advisors will join the library staff in determining the cataloging and worth of the materials.

Often books duplicating current library holdings are significant gifts because many current volumes have been used so extensively that repair or replacement is necessary. "Both libraries' usage is increasing along with a terrific demand for research materials," Mr. McCabe states.

Then the gift will join the temperature- and humidity-controlled library shelves for immediate productive usage—provided all the donor's stipulations have been honored. Mr. McCabe stresses that gift's pending stipulations will be complied with and all the "rights of the individual and rights of privacy be preserved. We will adhere to every principle of responsible scholarship," he adds.

Gary Burns



Gerard B. McCabe, director of libraries

Already in existence and collecting books and papers in the area of literature is the James Branch Cabell Associates. "This group is doing an excellent job and has brought in many outstanding collections into the West Campus library," states Mr. McCabe. It will continue to function with its own officers as a part of the umbrella organization which Friends hopes to become.

In addition to the collection of books and papers via the Friends program, both university libraries are undergoing expansion of their physical facilities.

Just recently completed was the addition to the VCU/MCV Tompkins-McCaw Library. The 53,544 square foot addition will triple the capacity of the library which has a monthly circulation approaching 4,000 books.

On the Academic Campus, the James Branch Cabell Library with over 49,000 persons entering the facility each month is beginning construction of an additional three stories. This addition will allow for a new and larger periodical reading room, new curriculum laboratory, special collection room, and additional seating for some 1,300 people. The capacity will expand to that of one million volumes as compared to the existing 180,000 volumes.

With the expanded facilities, the university libraries "will have proper space to preserve contributed materials," said Mr. McCabe. The Friends concept with a broad representation from the community should enhance the effectiveness of these two facilities within the library system.

What may seem worthless to one, may indeed prove to be research material for another. "Many people," Mr. McCabe notes, "don't realize the importance of their family papers and book collections." Therefore the very library which seeks these papers out, may not receive the opportunity of preserving these volumes. The libraries' Friends seek to prevent this waste from occurring.

Arts and design

Nonverbal communication

Communication Arts junior illustration class

More than learning a marketable skill, more than training for an advertising career, more than the mere selling of products, the communication arts and design department encompasses all these features—and more.

The School of the Arts department represents an evolution of visual communication and a revolution of concepts.

"Society may well be past the point of verbal communication and not fully realize it," suggests departmental chairman Ed Bedno. "You could describe our department's function as including all ways of explaining things, a form of nonverbal communication," he states.

Still in his first year on the university staff, the Chicago-born designer and educator has professionalism in virtually all areas of communication: corporate and package design, editorial and book design, photography, cinematography, and writing. "There are lots of ways to explain things other than verbally," states Mr. Bedno, emphasizing the limitations of the old commercial art degree as compared to the more comprehensive scope of the communication arts curriculum.

The department's majors are involved in several projects which upon graduation will readily equip them for employment. Not only will they have the expertise for a visual communication career, they will have a portfolio of professional work to show prospective employers.

One such practicum which is new to the department and the university is the Campus Graphics class under the direction of faculty member Charles Scalin. The class of senior design students is offered as a service to the School of the Arts, the university, and campus community.

According to Mr. Scalin, the students will provide assistance in any communications problem. This includes the concept, design, execution, and production of printed materials as well as estimate and recommendations for typography, printing, and

Designed and produced by Philip Meggs, assistant professor of Communication Arts and Design

photography by Gary Burns

Junior CA student and graphics lab assistant M. Young Seay.

Ed Bedno, chairman of Communication Arts and Design

paper. The students act as designers, photographers, illustrators, and production artists.

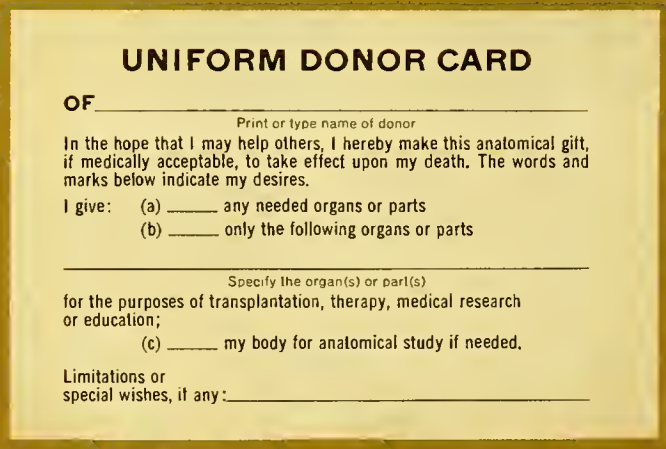
The university department or staff requesting the assistance of Campus Graphics is regarded as a client and treated with the same respect and given the professionalism he would expect from a full-time professional in the field of communications art and design. The publications director serves as a liaison between client and art design staff to coordinate the job and see that it meets the required deadlines.

Since its inception in the fall semester, Campus Graphics' ten students have designed the posters and publicity campaign for the drama department's productions, schedule posters for the Anderson Gallery and visual materials for the crafts and music departments.

But Campus Graphics is only one area in which CA students secure practical experience. The television graphics class has developed visuals for Richmond's WWBT and WCVE television stations. Another group created an audio-visual presentation at the request of the Department of Health, Education, and Welfare. Other students designed and painted the interior walls of the Pollak Building which houses VCU's School of the Arts. Others produce the **Cobblestone,** VCU's student yearbook.

Whatever the message and the medium used to deliver this message, the communication arts and design students study the situation and produce the means to explain it through film, television, typography, or multimedia presentation. "The area is still opening up;" noted Mr. Bedno, "the printed page has expanded." Because of this continuing progression of change, the curriculum is altered annually, whereby the communications design student last year is likely to have taken different courses and have had entirely different educational experiences than the student of today.

Organ transplants Procurement program



UNIFORM DONOR CARD

OF _____
Print or type name of donor

In the hope that I may help others, I hereby make this anatomical gift, if medically acceptable, to take effect upon my death. The words and marks below indicate my desires.

I give: (a) _____ any needed organs or parts
(b) _____ only the following organs or parts

_____
Specify the organ(s) or part(s)

for the purposes of transplantation, therapy, medical research or education;

(c) _____ my body for anatomical study if needed.

Limitations or special wishes, if any: _____

During the 1972-73 fiscal year more than 200 organ transplants are expected to be performed under a program now entering its fourth year of operation—the Southeastern Regional Organ Procurement Foundation.

The program now involves 14 medical teaching institutions and hospitals in a cooperative effort to increase the common pool of donor kidneys and to improve methods of tissue matching and organ transportation.

According to Gene Pierce, administrative assistant for the department of surgery, there could be more successful transplants if more people would participate in the donor program. For this reason MCV/VCU and the University of Virginia, which are among the members of the Southeastern Regional Organ Procurement Foundation, have undertaken a program of public education concerning transplants and are now distributing donor cards in an effort to increase the number of potential donors.

When signed in the presence of two witnesses and by a donor who is at least 18 years old, the donor card becomes a legal document under the Uniform Anatomical Gift Act. The donor carries the card on his person, and if he changes his mind, may tear up the card and throw it away.

Mr. Pierce noted that people consider the possibility of designating organs for transplant or research, but often they do not know how to make the effort. This educational campaign, he said, will be a person-to-person

attempt to apprise people of facts about transplantation and to give them an opportunity to make an organ donation.

He added that people seem to be far more receptive today than in the past to the idea of donating organs. This attitude is largely due to increasing success in transplants with a higher rate of survival.

The Southeastern Regional Organ Procurement Foundation has grown considerably since its beginning, when the original members were MCV, the University of Virginia, Johns Hopkins University, the University of Maryland, Duke University, the University of North Carolina, Georgetown University, and Emory University-Grady Hospital. In addition to these charter members, the Foundation now also includes the University of Indiana, the New Jersey Medical and Dental School, Bowman Gray School of Medicine at Wake Forest University, the University of Alabama, University of Mississippi, and Vanderbilt University. The organization will continue to expand, Mr. Pierce said, as other institutions participate.

The list of potential organ recipients within the area served by the organ procurement foundation now includes more than 400 names. All pertinent information on the recipients is computer-stored. Tissue type labs are set up in each state with a participating institution, and typing information is obtained from potential donors, fed to a computer, and matched with the best possible recipient awaiting a transplant at a member institution.

The university uses a transport van which travels within a 250-mile radius of Richmond to obtain donor cadaver organs from community hospitals. The van

This machine inside the organ transport van can maintain organs for transplant up to 48-50 hours.

carries a team of MCV surgeons and technicians, if requested, to remove the donor organs and a special machine to maintain the organs during transport to the medical center needing the organ for transplantation.

A call to remove donor organs will bring the MCV/VCU medical team, machine, and van to one of Virginia's 130 community hospitals or to a Maryland or North Carolina hospital. Upon reaching the hospital the team rolls the components of the machine, sterilized and wrapped, into the hospital operating room where the machine is assembled.

After the kidney has been removed and flushed of all blood and plasma, it is hooked on to the machine, which oxygenates and cools the organ and pumps a processed plasma through. Kidneys can be maintained on this machine up to 48-50 hours, Mr. Pierce noted.

The machine with the kidneys in special containers can be rolled back onto the van and transported to the hospital where the transplant is to be performed.

Before the van was acquired in 1970 through a grant from the Ford Motor Company, organs were transported by State Police, chartered or commercial air flights, air facilities of the Virginia State Commerce Commission, or the Air National Guard. These methods are still used for emergencies and for areas outside the transport van's use.

Now practically all institutions participating in the Southeastern Regional Organ Procurement Foundation have maintenance machines comparable to VCU's.

Mr. Pierce noted that a major objective of the Foundation is to become self-supporting, independent of the federal funds it now receives. He explained that the cost of services incurred for procuring a kidney must be paid by the recipient.

The Foundation is open to institutions which have expertise in the field. Current members of the Foundation are willing to help non-member institutions gain expertise in transplantation and thereby earn membership.

Did you know...

William T. Sanger

SANGER AUTHORS HISTORICAL REFERENCE

Dr. William T. Sanger, MCV Chancellor Emeritus, has written another book about the institution in which he served as president from 1925 until 1956.

Entitled the **Medical College of Virginia Before 1925,** the 144-page volume traces those years of growth and struggle at the college, years which were cited as being "critical, almost defying continuance of the schools at times."

This, Dr. Sanger's most recent book, is underwritten by the Medical College of Virginia Foundation and is available for sale at $5.00 each (if mailed, $5.50—including postage and tax).

Copies may be obtained from the Alumni Activities Office, the Alumni Association of MCV at 1105 East Clay Street, or the MCV Foundation Office in room 142 of Sanger Hall, located on the East Campus of VCU.

Prior to this historical reference on MCV, Dr. Sanger authored another book entitled **As I Remember,** a documentation of education for health services in Richmond for the past 130 years. **As I Remember** was published by the MCV Alumni Association in 1972.

EDUCATION BUILDING'S NAME HONORS OLIVER

Construction will soon begin on a science-education complex on the Academic Campus of VCU.

As a result of action taken by the university's Board of Visitors, the education building within the complex to be located on Main Street, spanning the area between Harrison and Linden Street, will be named in honor of Dr. George J. Oliver, seven-year president of the former Richmond Professional Institute.

The 171,000-square foot building's cost is estimated at $5.5 million with construction requiring about two years. Containing classrooms, laboratories, research space and faculty offices for the School of Education and the departments of chemistry, mathematics, and physics, the new complex will join the School of Business building by an overhead bridge across Main Street.

Dr. Oliver, 74, was president of RPI from 1960 until his retirement in 1967, during which time the physical plant value of the institution approximately tripled along with the student enrollment. He was likewise responsible for numerous curriculum

George J. Oliver

revisions and departmental reorganizations and for revitalized alumni and community activities.

The Berryville, Virginia, native began his 48-year career in Virginia education in 1919 as principal of Stevensville High School and later served as principal of Capeville High School. He was division superintendent of schools in both Northampton and Henrico Counties.

In 1938, he became supervisor for secondary education with the Virginia Department of Education and, 1940-45, was director of instruction.

Dr. Oliver is a member of Phi Beta Kappa. He served on the executive committee of the Southern Association of Colleges and Secondary Schools and was president, 1963-64, of the Association of Virginia Colleges.

His service to the community included membership on the board of directors of the Richmond Symphony, Rotary Club, City Library, and Chamber of Commerce.

The educator studied at the University of Richmond and graduated from the College of William and Mary. He received M.A. and Ph.D. degrees from Columbia University and was awarded an honorary Doctor of Laws degree from the University of Richmond.

Dr. and Mrs. Oliver, the former Clara Ellen Bell, reside in Williamsburg. They have one son, George Jeffries, Jr.

Architects of the new building are Lyles, Bissett, Carlisle and Wolff of Alexandria.

MCV PARKING DECK IS CITY'S LARGEST

The largest parking facility in Richmond will be completed by the spring of 1974 and will be located on the MCV campus.

The 1,700-space parking deck will represent a net gain of 1,500 spaces at the university's East Campus, which currently maintains 24 parking lots, accommodating about 3,300 persons.

Containing seven parking levels, it will cost an estimated $4.5 million and has been financed by revenue bonds which will be repaid by income from the facility.

Phase One is site preparation which is to cost $161,780. This process will require from three to four months for completion.

Architect for the facility is Wilbur Smith and Associates of Columbia, South Carolina.

A November groundbreaking ceremony was held at the site of the deck behind MCV North Hospital.

Charles P. Cardwell, Jr.

CARDWELL LECTURESHIP HELD IN CHICAGO

Co-founder of the School of Hospital Administration at the university in 1950, Charles P. Cardwell, Jr., has been honored with a lectureship established in his name, according to the Hospital Administration Section of the MCV Alumni Association.

The first annual Charles P. Cardwell, Jr. Lectureship will be held February 23 during the 16th annual meeting of the American College of Hospital Administrators in Chicago. Ray E. Brown, executive vice president of the McGaw Medical Center at Northwestern University, will deliver this first lecture.

Lecturer Brown, a national and international leader in hospital administration, graduated Phi Beta Kappa from the University of North Carolina and received an M.B.A. in hospital administration at the University of Chicago. A past president of the American Hospital Association, he received its Distinguished Service Award in 1963. Brown is also a Fellow and past president of the American College Hospital Administrators and recipient of its Distinguished Award.

Cardwell served as professor of hospital administration from 1950 until his retirement in 1969. A native of Hanover County, Va., he attended Randolph-Macon College and graduated from Virginia Polytechnic Institute.

In 1940 he came to MCV as director of the department of buildings and grounds. He became assistant to the director of the hospital division in 1945 and was named director in 1947.

He served as vice president and director of MCV Hospitals from 1962 until 1967, when he assumed the post of vice president for development and community relations.

In 1962 Cardwell was awarded the first honorary Doctor of Hospital Administration degree and in 1970 was given the American Hospital Association's highest award, its Distinguished Service Award.

Cardwell is a Fellow and former regent of the American College of Hospital Administrators which, in 1967, presented him its Gold Medal Award for Excellence in Hospital Administration.

He was a past president of the Virginia Hospital Association and Blue Cross of Virginia as well as a member of the Board of Trustees of the American Hospital Association.

Alumni Associations

VCU (Academic Division)

The entire group of Academic Division alumni certainly will join the directors of the association upon learning that the Board of Visitors has named the education section of the new education/science building George J. Oliver Hall. The directors of the association had petitioned the university to honor Dr. Oliver in this way.

Balloting for new members of the association board is complete. Newly elected members are: Virginia M. Diradour (elementary education '65), Jerard William Roesner (retailing '67), and Norman P. Wash (management '68). Those elected to serve a second three-year term are: James B. Anderson (social science '49), Charles B. McFee, Jr. (advertising '65), Ralph K. VanLandingham (accounting '63), and Claudia H. Viar (business education '66).

As new members join the board, there are those who leave the board. Gratitude for their faithful service is expressed to LaVerne J. Deusebio (social science '51), Bennie L. Dunkum (business '49), and Robert F. Lindholm (social science '50). Both Mr. Dunkum and Mr. Lindholm have served as president of the association. These individuals will be missed on the board.

I am grateful to those alumni who have expressed interest in the association during the time I have been president. At the next meeting of the directors, new officers will be elected. For that reason, in the next edition of the **VCU Magazine** you will hear from a newly elected president.

As I bid the office farewell, I can only encourage you to support the association and the university it exists to serve.

Gordon P. Bruce

SCHOOL OF SOCIAL WORK

Hello to all alumni members and friends.

The alumni board has drafted a letter and questionnaire to be mailed to all alumni members in an attempt to involve some of the inactive members of the association. By this means the association can consider more projects. Those projects presently under consideration are the Council of International Programs (the planning of which begins in February), a bake sale (also in February), and a combination reception for graduating students of the school and annual meeting in the spring. Each of these projects demands abundant manpower for planning and implementation.

The Council of International Programs, of which you have heard a great deal, again this year includes finding homes for the foreign participants and planning social events as well as being their host during their stay in Richmond.

The bake sale will not only provide us with funds but also will afford us with the opportunity of meeting students currently attending the school.

The reception for graduating students and the annual meeting will include invitations to community social workers in an effort to explore agencies and job opportunities.

This year we also hope to be able to make a sizable contribution to the H. H. Hibbs Loan Fund which was established for the sole purpose of aiding students with personal short-term loans. Due to the increase in enrollment and the financial situation of today, the fund is nearly exhausted. Anyone may contribute to the fund and the contribution may be in honor or memory of someone.

We shall report on the returns of the questionnaire in the next edition of this magazine, so please take a few minutes to fill out the questionnaire. Thank you.

Marcia Dudley

NURSING SECTION

Greetings to all alumni.

It is a pleasure to report to you that the Sixth Annual Nursing Lectureship was a marvelous success. The guest speaker was Dr. Ester Lucile Brown, who spoke on "Changes in Health Services: Implications for Professional Nursing Practice." Dr. Brown is an internationally renowned cultural anthropologist and sociologist. She spoke to a "standing room only" crowd. Dr. Warren W. Brandt, VCU president, welcomed those attending the lecture and Dr. Wyndham

Blanton, rector of the Board of Visitors, introduced Dr. Brown to our guests.

Concerning implications for the future, Dr. Brown foresees that nurses will work more in a clinical capacity and more in group practice with physicians. More and more the doctor and the nurse will be teamed together. The nurse does many things that were performed formerly by the doctor and also teaches and counsels patients that the doctor may have done as the sole practitioner.

In an interview with Virginia Churn of the Richmond **Times-Dispatch,** Dr. Brown remarked that nurses have been "badly utilized or under-utilized on the whole. They do a tremendous amount of work that is not necessary at all. If nurses were freed to do only those things directly related to patient care, there would be no nursing shortage at all."

Miss Marguerite Nicholson (nursing '34), who retired in June as a professor in the School of Nursing, was honored during the lectureship. The Nursing Section of the alumni association of the Medical College of Virginia and the VCU School of Nursing have established an award in honor of Miss Nicholson, to be given to an outstanding senior nursing student. We were all so pleased to honor "Miss Nick."

Following the lecture, about 300 guests attended a reception given by the Nursing Section.

As your new chairman, I look forward to serving you. Please write and let me hear of your activities. Any suggestions as to how we may better serve you would be greatly appreciated. My address is Medical College of Virginia Station, Box 638, Richmond, Virginia 23298.

Anna Mae Fowler

HOSPITAL ADMINISTRATION SECTION

The alumni association held a luncheon meeting on November 16, 1972, at The Homestead, Hot Springs, Virginia, in conjunction with the annual meeting of the Virginia Hospital Association. There were 58 members present.

Guests include Herman L. Mullins, assistant chairman; Jerry L. Mullins, assistant professor of the Department of Hospital and Health Administration; Gibson Howell and Raymond Hogan, honorary members; and Stuart Ogren, executive director of the Virginia Hospital Association.

John Harlan, chairman of the Cardwell Lecture Committee, made a report of the plans for the first of the annual lecture series to be held on February 23, 1973, during the sixteenth annual meeting of the American College of Hospital Administrators in Chicago. Ray E. Brown, executive vice president of Northwestern University Medical Center will be the guest lecturer. The occasion will be held in the Monroe Ballroom of the Palmer Hotel beginning with a cocktail party at 7:00 p.m.

The association unanimously approved the following resolution honoring the outstanding support of the class of 1972:

RESOLUTION HONORING THE CLASS OF 1972 FOR THEIR SUPPORT OF THE CARDWELL LECTURE SERIES

The alumni association of the MCV Department of Hospital and Health Administration is sponsoring the C. P. Cardwell, Jr., Lecture Series to honor this outstanding gentleman and administrator who was a founder of our graduate program. To support this series on a continuing basis, the alumni association is seeking contributions from alumni and friends to establish a special endowment fund.

Clearly, the success of our efforts to establish an endowment for this fine purpose is dependent upon the strong support of each of the 22 classes that have graduated since 1951. In this context, the alumni association wishes to give special recognition to the class of 1972, each of whom has contributed to the financial support of the Cardwell Lecture Series. This 100 percent support should serve as an inspiration for all of us, and we are deeply grateful to this fine group of young men and women.

Approved by Membership—November 16, 1972.

Mr. Mullins introduced those administrative residents in attendance.

The president gave a brief report on the executive committee meeting held earlier in the day and announced the next meeting of the association for Chicago on February 23.

C. Robert Peery

Whatever happened to...

'22

Charles M. Caravati (medicine '22), professor emeritus of the School of Medicine at MCV/VCU, received the 1972 Southern Medical Association Distinguished Service Award for his work in gastroenterology in the South.

Cecil R. Pendleton (pharmacy '22), of Maryville, Tn., has been appointed a colonel on the staff of Tennessee Governor Winfield Dunn.

Tillie Lyons Weinstein (dentistry '22), of Arlington, is this year celebrating her fiftieth year in her dental career, a rarity in Virginia and in the nation where less than 2% of the dentists are women. Dr. Weinstein is the sister of Dr. Harry Lyons, retired dean of the university's School of Dentistry.

'30

James N. Williams (medicine '30) is now serving as director of the Atlantic Mental Hygiene Center in Virginia Beach.

'33

E. Claiborne Robins (pharmacy '33), of Richmond, received the Distinguished Service Award from the Virginia State Chamber of Commerce.

'34

Warren L. Moorman (medicine '34) is secretary of the Lewis-Gale Medical Foundation.

'40

Herman J. Flax (medicine '40) is professor of medicine and rehabilitation at the University of Puerto Rico School of Medicine.

'41

Bradford S. Bennett (medicine '41) has been named director of the State Health Department's Middle Peninsula Health District. This includes Essex, Gloucester, King and Queen, Mathews, and Middlesex Counties in Virginia.

Howard M. McCue, Jr. (medicine '41) has been promoted to senior vice president and medical director of the Life Insurance Company of Virginia. Dr. McCue joined the Richmond-based insurance company in 1948.

'42

Nell Blaine (fine arts '42) recently completed her 23rd solo exhibition of oils, watercolors, and ink drawings at the Poindexter Gallery in New York City.

'43

F. Alton Wade (medicine '43), of Roanoke, is vice president of the Lewis-Gale Medical Foundation.

'44

Roy T. Parker (medicine '44) is chairman and professor of obstetrics and gynecology at the Duke University School of Medicine, Durham, NC.

William S. Terry (pharmacy '44), of Portsmouth, has been reappointed to Virginia's State Board of Health by the Governor.

'46

L. Ray Shields (dentistry '46), from Charlottesville, is serving on the State Board of Dentistry following an appointment by Gov. Linwood Holton.

Hilda Traina (physical therapy '46) recently retired from her teaching career at Petersburg's Richard Bland College. Mrs. Traina is a member of the Governor's Permanent Planning and Advisory committee in the area of developmental disabilities.

'47

Anna M. Anderson (nursing '47), of Norfolk, is a director of the AMA Auxiliary.

R. David Anderson (pharmacy '47), director of pharmacy services, Waynesboro Community Hospital, is the winner of an American Society

of Hospital Pharmacists award for his achievement in the professional practice of hospital pharmacy.

Richard H. Fisher (medicine '47), of Roanoke, is president of the Lewis-Gale Medical Foundation and a member of the board of directors.

William M. McClure (medicine '47), of Washington, D. C., is medical director of the Falls Church Medical Center.

'48

Richard H. Kirkland (medicine '48), of Richmond, has been inducted as a Fellow of the American College of Physicians.

Earl M. Wood (psychology '48) has been named to the post of manager of industrial relations for Virginia Metal Products in Orange, Va.

'49

Thomas F. Marshall, Jr. (pharmacy '49), of Urbanna, Va., was elected president of the State Board of Pharmacy.

'51

Rudolph H. Bruni, Jr. (dentistry '51), of Richmond, has been installed as a Fellow of the International College of Dentists during the 1972 annual meeting of the American Dental Association. Dr. Bruni is married to the former Sara Elizabeth Jones (advertising '47).

Lewis B. Hasty (medicine '51), of East Point, Ga., is chief of the department of obstetrics and gynecology at Atlanta's South Fulton Hospital.

Wallace S. Klein, Jr. (pharmacy '51), of Salem, Va., is a member of the board of directors of the Lewis-Gale Medical Foundation.

L. L. Meredith (social science '51) has served as an instructor in Richard Bland College's floristry design workshop held for residents of the Petersburg area.

'52

Gene E. Clapsaddle (medicine '52), of Vinton, Va., is now serving as a member of the board of directors of the Virginia Academy of Family Physicians.

John F. Harlan, Jr. (hospital administration '52), director of University of Virginia Hospitals, has been named United Way Campaign division chairman for the Medical Center at the University of Virginia. Mr. Harlan is the immediate past president of the Hospital Administration Section of the alumni association.

Thomas W. Rorrer, Jr. (pharmacy '52), of Waynesboro, Va. is president of the Virginia Pharmaceutical Association.

'54

T. Winston Gouldin (medicine '54), of Norfolk, is president-elect of the Virginia Academy of Family Physicians.

'55

William E. Bell (medicine '55) is associate professor of pediatrics at the University of Iowa, Iowa City.

Donald R. Holsinger (medicine '55), Martinsville, is president of the Virginia Heart Association.

'56

Louis J. Read (medicine '56), Lynchburg, is president-elect of the Tri-State Medical Society.

Paulus C. Taylor (medicine '56), Emporia, has been appointed by Gov. Linwood Holton to the Virginia State Hospital Board.

Margaret S. Wheeler (nursing '56) is teaching at Belmont College in Nashville.

'57

William H. Hark (medicine '57) is chief of the Drug Abuse Control Office, Office of the Surgeon General, Washington, D.C.

David G. Williamson, Jr. (hospital administration '57), of Roanoke, is treasurer of the Lewis-Gale Medical Foundation.

'58

W. Kenneth Blaylock (medicine '58), professor of medicine and chairman of VCU/MCV dermatology division, has been named assistant dean in charge of housestaff education.

Robert D. Hess (medicine '58) Bridgeport, WV, is president of Harrison County's medical society.

'59

William D. Deep (medicine '59), Richmond physician, has been made a Fellow of the American College of Physicians.

Robert L. Masden (business '59), formerly administrator of resources and development for the State Council of Higher Education, has been named assistant director of the State Department of Welfare and Institutions in Virginia.

A. Jarrell Raper (medicine '59), associate professor of medicine at the university, was made a Fellow of the American College of Physicians.

'60

Willie J. Dell (MSW '60) has been appointed to the Richmond Human Relations Commission. She is a member of the VCU School of Social Work faculty.

Thomas K. White (rehabilitation counseling '60) is the new president of the National Rehabilitation Counseling Association. Dr. White, chairman of the school of education's vocational rehabilitation program at the University of North Carolina, is the founder and first editor of the **Journal of Applied Rehabilitation Counseling.**

Edwin L. Williams II (medicine '60), of Christiansburg, Va., is a member of the board of directors of the Lewis-Gale Medical Foundation.

George O. Wimmer (business '60) has been appointed assistant director in the communications and procedures division of the casualty-property personal lines department at The Travelers Insurance Companies, Hartford, Ct.

'61

Thomas J. Bruce (social science '61) has been promoted to associate manager in the Richmond area for the Life Insurance Company of North America.

Walter Murphy Hathaway (art education '61), formerly art consultant for the North Carolina State Department of Public Instruction, has been named director of the Roanoke Fine Arts Center.

Margaret Z. Jones (medicine '61) assistant professor of pathology at Michigan State University, is president of the Michigan chapter of the Society for Neuroscience.

Gary S. Morelock (pharmacy '61), formerly of Dayton, Ohio, has received his second award of Meritorious Service Medal at Hickam AFB, Hawaii. Capt. Morelock, an avionics maintenance officer, was cited for his outstanding leadership and ability while assigned at Kunsan AB, Republic of Korea.

Donald L. Reed (medicine '61) is director of the Fredericksburg Area Mental Hygiene Clinic.

Louis A. Tucci (pharmacy '61), Hampton, Va., is president of the Peninsula Pharmaceutical Association.

'62

Charles F. Christian (medicine '62) is director of the VCU/MCV Psychiatric Clinic.

Wilda D. Hood (MS Social Work '62) is chief medical social worker of the Maternity and Infant Care Center in Richmond.

Thomas M. Robertson (MS distributive education '62), formerly of Richmond, is now vice president-marketing for Mountain Trust Bank in Roanoke. Robertson was assistant vice president and retail sales officer for First and Merchants National Bank while in Richmond.

Jerry M. Wood (pharmacy '62) is recipient of the A. H. Robins Bowl of Hygeia Award for outstanding service in the Culpeper, Va., district of the Virginia Pharmaceutical Association.

'63

R. Michael Berryman (pharmacy '63), of Kenbridge, Va., was chosen pharmacist of the year by the Virginia Pharmaceutical Association.

John W. Forbes III (medicine '63) is in family practice in his childhood community of Stuarts Draft, Va.

'64

Joel B. Whitten, Jr. (MS applied psychology '64) formerly of Norfolk, now heads the psychology department at Richard Bland College in Petersburg.

'65

Emmet Gowin II (commercial art '65), of Newtown, Pa., had about a dozen of his photographs displayed in **Arts in Virginia,** a publication by the Virginia Museum of Fine Arts.

Daniel P. Small (accounting '65), of Ordinary, Va., is currently enrolled in the Marshall-Wythe School of Law at the College of William and Mary. He has successfully passed all parts of the CPA examination.

'66

David A. Harvey (journalism '66), staff photographer for Richmond Newspapers won several awards for his photojournalism by the Virginia News Photographers Association.

Peter J. Krokidas (medicine '66), of Chicopee, Mass., is practicing in that area after completing his residency in ophthalmology at the University of Pennsylvania.

Adele Rodeffer (interior design '66), Keswick, Va., is directing a **non**-credit course in interior design at Richard Bland College. The American Institute of Interior Designers member is currently working on a VCU master's degree in art history.

Robert F. Willner (hospital administration '66) has been appointed associate administrator at the Cook County Hospital in Chicago. He was formerly administrator of the National Orthopaedic and Rehabilitation Hospital in Arlington, Va.

'67

Joseph W. Anderson (business education '67) has been appointed project supervisor of the Virginia Electric and Power Company in Richmond.

Russell B. Beall (fine arts '67) of Kill Devil Hills, NC, received the top prize at the sixth annual James River Juried Art Exhibit held at the Mariners Museum in Newport News. Mr. Beall took the patron purchase award for his wooden sculpture of an intriguing man in an arm chair entitled "Mr. Allsop Goes to Sea."

M. Ellen Carney Manson (nursing '67), director of nursing at the Virginia Treatment Center for Children in Richmond, completed her master's in psychiatric-mental health nursing from Catholic University of America.

Russell G. McAllister, Jr. (medicine '67) is assistant professor of medicine for cardiology at the University of Kentucky.

Robert S. Sayers (business '67), captain in the U. S. Air Force and stationed at Yokota AB, Japan, earned a master's degree in business administration from the University of Hawaii.

William E. Sullivan III (sociology and social welfare '67) has been

elected assistant trust officer in the personal financial planning department of the United Virginia Bank in Richmond. Mr. Sullivan joined the bank in 1971.

'68

Roy B. Amason (business management '68) has joined the realty firm of Edmund Gibson, Inc. as a sales representative. Mr. Amason is on the board of directors of the VCU Alumni Association (Academic Campus).

Robert T. Jones, Jr. (drama '68), staff photographer for Richmond Newspapers won several awards for his photojournalism by the Virginia News Photographers Association.

Robert M. Malatin (biology '68) is now an associate in the optometric center of Dr. B. A. Belton of Lynchburg.

Jeffrey A. Bernstein (medicine '68) is now a member of the OB-GYN staff of the Naval Hospital, Jacksonville.

John W. Courtney III (pharmacy '68) has been elevated to assistant director of pharmacy at the University of Virginia.

David J. Morris (recreational leadership '68) has been appointed executive director of the Migrant and Farm Workers Ministry Consortium for the state of Illinois. Offices will be located in Auora.

R. L. Raymaker (medicine '68) has joined the Internal Medicine Group, Inc., Nassawadox, Va., in association with Dr. William F. Bernart and Dr. William S. Burton in the practice of internal medicine.

Thomas R. Williams (pharmacy '68), of Williamsburg, is president of the Chesapeake Pharmaceutical Association.

'69

Horton P. Beirne (journalism '69) has been named editor of the **Covington Virginian**. He is the fourth generation of the Beirne family to actively engage in the publication of a Virginia newspaper.

Earl R. Crouch, Jr. (medicine '69) has started ophthalmology residency at the University of Illinois Eye and Ear Infirmary in Chicago.

Barrie L. Jones (business management '69), director of public relations for the Lowery Group of Music Publishing Companies, has been named a recipient of the Spirit of Atlanta Citation by the Chamber of Commerce.

Bettye Pope Jones (fashion illustration '69) has been promoted to art director for women's fashion in the advertising department at Davison's department store in Atlanta.

Margaret B. Kirk (occupational therapy '69) has been named director of the Adult Development Center, Inc., in Richmond. The Center services physically handicapped persons who are unemployed.

James B. Seeber (science '69), a chiropractice physician, has opened his office in Bowling Green, Va. He and his wife, Geraldine, who is also a graduate of the university, and a registered occupational therapist, live in Beaverdam.

Michael K. Thompson (pharmacy '69), Virginia Beach, is president of the Tidewater Pharmaceutical Association.

Richard A. Vaughan (business management '69) has received his Master in Business Administration degree from Arizona State. He is now employed by the accounting firm Ernst & Ernst in Richmond as an auditor.

'70

Peter J. Gregores (pharmacy '70), of Monroe, Va., is president of the Lynchburg Pharmaceutical Association.

Frank W. Marks (medicine '70), U.S. Air Force captain and M.D., is serving in the USAF Hospital at Ramey AFB, Puerto Rico.

Diane H. Parsons (pharmacy '70), a pharmacist at Hermitage Pharmacy in Richmond, is working as a volunteer in a new hospital service at Sheltering Arms Hospital. She is counseling discharged patients on how to take their prescriptions and the importance of dosage as directed by their physicians.

James E. Poland (business administration '70), U.S. Air Force sergeant from Chantilly, Va., is on duty at Ubon Royal Thai AFB, Thailand.

John E. Turner (MS distributive education '70) has joined the staff of Virginia Polytechnic Institute and State University in Blacksburg as an instructor in vocational and technical education.

'71

Marsha Bullock (social welfare '71) is employed as a medical social worker with the University of North Carolina Memorial Hospital where she does abortion counseling and adoption planning with unwed mothers.

Sarah E. Chesrown (medicine '71) has begun a pediatrics residency in Los Angeles.

Karen Turner Dale (painting and printmaking '71), a current graduate student at VCU, was listed among the prize winners at the Sixth Annual James River Juried Art Exhibition at the Mariners Museum in Newport News.

Clifford B. Jones (business administration '71) has been named chairman of the building and construction division of the United Community Fund campaign. Mr. Jones, a sales representative for Dibert Valve and Fitting, lives in Stuarts Draft, Va.

Ernest B. Jordan (MEd '71), an English teacher at Chesterfield County's Robious Junior High School, is Virginia's Teacher of the Year.

David M. Kaplan (medicine '71) has begun a family practice program at York Hospital, York, Pa.

Nancy Krause (accounting '71) has joined Robert M. Goodman Associates and Goodman Securities Corporation as comptroller. She is a member of the American Society of Women Accountants.

James R. Madory (hospital administration '71), a captain in the U.S. Air Force, has been selected for inclusion in the 1972 edition of "Outstanding Young Men of America."

Gene Poe (drama '71), formerly of Altavista, Va., is appearing in "The Guardians," a SPL Productions film to be released soon in Hollywood. He has studied in London's Guildhall School of Music and Drama as well as appearing in one other movie and the off-broadway production "The Dirtiest Show in Town."

J. Reginald Tyler (MS business '71), director of the computer center for Virginia Western Community College, was a featured lecturer at the Roanoke chapter meeting of the International Management Council.

Vander Warner, Jr., (sociology '71), pastor of Grove Avenue Baptist Church in Richmond, is serving as president of the Southern Baptist Convention Pastor's Conference.

Curry L. Wertz (history '71) has been commissioned a second lieutenant in the U.S. Air Force and is assigned to Moody AFB, Ga., for pilot training.

'72

Eppie Snider Anderson (interior design '72) created a multi-purpose sofa-table which earned top awards in the Samsonite "Versatility in Design" contest.

Frederick H. Burger (sociology '72) is the advertising manager of the **Greene County Record** in Standardsville, Va. Mr. Burger was previously employed by the federal government and lived in Culpeper, Va.

Richard E. Chittenden (history '72) has been commissioned a second lieutenant in the U.S. Air Force and is assigned to Columbus AFB, Miss., for pilot training.

Philip Forkner (interior design '72) took top awards in the Samsonite "Versatility in Design" contest for his convertible chair-bed.

Harriet Ann Hartline (painting and printmaking '72) received one of the two purchase awards at the Sixth Annual James River Art Exhibit held at the Mariners Museum in Newport News.

John E. Longmire (MS business '72), formerly of Chester, Va., has been named country administrator by the Henry County Board of Supervisors. Mr. Longmire, who was assistant administrator of Chesterfield County, is a member of the Virginia Association of County Administrators and the Virginia Chapter of the American Society for Public Administrators.

Glenn T. Millican, Jr. (interior design '72) has been appointed county planner for New Kent County, Va.

Marilyn Okes (interior design '72), designer with the Richmond architectural firm of Moseley and Hening, placed second in national competition via Samsonite's "Versatility in Design" contest for her unique design of a child's bed.

Jack D. Owen (psychology '72) has graduated from the U.S. Air Force communications specialist course at Sheppard AFB, Tex.

Douglas Ruggles (interior design '72) was recognized in national competition for his "multi-function box" used for sofa, sleeping, and storage. The contest was the Samsonite "Versatility in Design" competition.

Linda Wallace Shifflett (interior design '72) was recognized in national competition (Samsonite's "Versatility in Design" contest) for her versatile table-bench bed.

Margaret J. Stimpfle (elementary education '72), formerly teaching at the Archer School in Vienna, Va., is residing in College, Alaska, where she is assisting her brother who recently became the father of triplet sons.

D. Thomas Wessells, Jr., (MS rehabilitation counseling '72) is director of the newly established Lewis B. Puller Vocational Center in Saluda, Va. Wessels directs the Center's activities in providing evaluation, work adjustment, and placement activities for handicapped.

Sandra G. Witt (elementary education '72) has been commissioned a second lieutenant in the U.S. Air Force and is assigned to Offutt AFB, Neb.

'73

Robert C. Lenhart (law enforcement '73) is now a patrolman for the Petersburg Police Bureau. Lenhart is the first patrolman to be employed by the City of Petersburg who holds a college degree.

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